

The Institute for Research and Technical Assistance Presents:

Textile Cleaning Saturday Showcase!!

Saturday, January 26, 2008, 9 AM to 1 PM, at Legacy Cleaners
2306 Park Ave, Tustin, CA 92780

The California Air Resources Board (CARB) recently adopted a phaseout of perchloroethylene (PERC) dry cleaning by 2023. Cleaners need to adopt alternative technologies as soon as possible. This showcase is part of the Assembly Bill 998 non-toxic and non-smog forming grant demonstration program. It is fully sponsored by CARB with a contribution from the Department of Toxic Substances Control (DTSC). The grant demonstration program provides dry cleaners an opportunity to view operations. It will also provide technical assistance and training, and educate cleaners on the benefits and overall effectiveness of the alternative technologies.

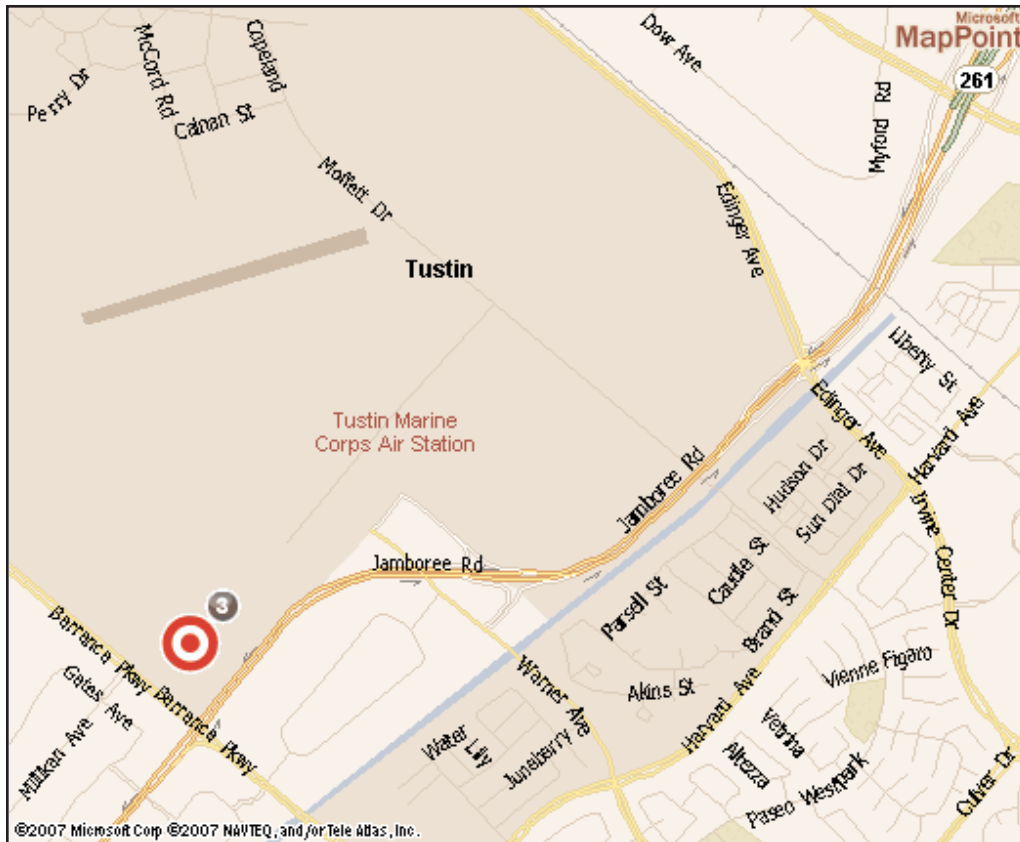
Legacy Cleaners has a Green Jet machine which relies on a spray of detergent and water to clean garments. The shop, which also has a wet cleaning machine, opened in November 2007, in a new shopping center. The owners, David Yoo and Jeeni Yoo, who speak Korean, will be available to answer questions other cleaners have about spotting, finishing and cleaning with the Green Jet and wet cleaning technologies. A Green Jet equipment expert will also be present to answer questions about equipment operation. Representatives of regulatory agencies including CARB, DTSC, U.S. EPA and the South Coast Air Quality Management District will attend to answer questions.

The Institute for Research and Technical Assistance (IRTA), a nonprofit organization, is presenting the showcase. IRTA has worked on PERC dry cleaning alternatives for many years. For information on the showcase or alternatives, please call IRTA at 818-244-0300, email us at irta@earthlink.net or visit us online www.irta.us.

Showcase hours: 9 AM to 1 PM

Presentations by owners David Yoo and Jeeni Yoo: 10 AM & 12 PM

Complementary donuts, coffee, lunch and soft drinks
will be available all day at the showcase.



Legacy Cleaners is located at:

2306 Park Avenue
Tustin, CA 92780
(714)864-1002
Legacy District
Shopping Center
(near Target)

Directions from 5 Fwy Southbound:

Take the I-5 South,
exit Jamboree Road
(Hwy 261) to the southwest.
Shopping Center is on the
right side of the street near
the corner of Barranca
Pkwy and Jamboree Rd.

Directions from 5 Fwy Northbound:

Take the I-5 North,
exit Jamboree Road
(Hwy 261) to the southwest.
Shopping Center is on the
right side of the street near
the corner of Barranca
Pkwy and Jamboree Rd.

Tustin Cleaner Adopts Water-Based Cleaning Technologies

Legacy Cleaners opened in Tustin in early November, 2007. The cleaner is in a high end shopping center called Legacy District that opened recently. The shopping center is located at the site of what was formerly the El Toro Air Force Base and has a Target store as an anchor.

The cleaning facility is owned and operated by David and Jeeni Yoo. The couple is new to the textile cleaning business but they quickly learned the spotting, cleaning and finishing procedures. Says Mr. Yoo, "this is a very good location and our customer base is growing rapidly."



When the couple decided to lease the space, the landlord would not allow the use of any dry cleaning solvents. Mr. and Mrs. Yoo decided to use only water-based processes in the store. The shop has a Green Jet machine which uses a spray of water and detergent to clean garments. Many of the garments in the upscale area are not heavily soiled so they are easily cleaned with this technology. Finishing with the Green Jet is simple; the garments are not immersed in water and are not wrinkled. The shop also has a wet cleaning machine which is used to clean the more heavily soiled garments. The combination of the Green Jet and wet cleaning equipment is ideal for Legacy Cleaners. "I like the water-based processes very much," says Mr. Yoo. "They are good for us and for the environment."



Mr. and Mrs. Yoo are using safe materials to perform their spotting. Two of the POG spotting agents they rely on are water-based materials and the other is based on soy. "We had to learn the process of spotting," says Mr. Yoo. "Our spotting and cleaning operations are green which is a good marketing point."



Free Textile Cleaning Showcase!

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- Regulations require cleaners to phase out PERC dry cleaning machines and adopt alternative technologies.
- Talk to a cleaner successfully using the Green Jet and wet cleaning technologies.
- Talk to Green Jet and wet cleaning equipment suppliers, government agency representatives and IRTA's cleaning alternative experts.
- Get information on performance of showcase cleaner's water-based cleaning systems.
- Get information on safer spotting chemicals.
- Learn how to comply with phaseout regulations cost effectively.

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Presented by IRTA

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For more information,
call IRTA at:
818-244-0300



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